

R.N.I. No. MAHENG/2011/40533 Vol. No.13 • Issue No. 6 • Mumbai June - July 2024 • ₹ 200















INSPIRED BY DIVERSITY: FUSING NATURE, CULTURE, AND INNOVATION

Ar Rutuja Desai & Ar Gaurang Tajne Principal Architects, Co-Founders co_Lab Design Studio

"co_LAB DESIGN STUDIO draws inspiration from diverse sources— nature's harmony, urban dynamics, cultural traditions, and technological innovation. Guided by craftsmanship and storytelling, we create spaces that blend functionality with emotional resonance, ensuring each element contributes meaningfully to the overarching narrative."

The inspiration for our work stems from a multitude of sources, ranging from the beauty of the natural world to the rich tapestry of human experience. We draw inspiration from the unique characteristics of

each project, as well as from diverse cultural influences, artistic movements, and architectural styles.

Nature plays a significant role in inspiring our designs, with its inherent harmony, balance, and diversity serving as a guiding force. We are also inspired by the ever-evolving dynamics of urban life, the vibrancy of cultural traditions, and the endless possibilities of modern technology and innovation.

Moreover, our inspiration is fuelled by a deep appreciation for craftsmanship, materials, and the power of storytelling. We seek to create spaces that not only reflect the functional needs of the occupants but also resonate on an emotional level, eliciting feelings of joy, comfort, and connection.

As curators, the first element we bring into the canvas is a sense of purpose and narrative. Before selecting any specific objects or artworks, we take the time to understand the overarching concept or story that we want the space to convey. This could be inspired by the client's vision, the architectural context, or a thematic idea.

Once we have a clear understanding of the narrative, we consider how each element we choose contributes to that story. This involves selecting artworks that evoke certain emotions or themes reflecting a particular style or era, as well as textures that enhance the overall ambiance.

By starting with a strong conceptual foundation, we ensure that every element we curate serves a purpose and contributes to the cohesive and meaningful expression of the space. This approach allows us to create environments that resonate with depth and authenticity, inviting viewers to engage with the space on both intellectual and emotional levels.

